Georg Bartels Strassel D-31655 Stadthagen

Cell phone +49 171 5544563

Profile

I am an experienced, independent consultant and mediator with more then 35 years of experience as radiographer, application specialist and manager in healthcare for sales and service organization of technology intensive medical products in EMEA and co founder of mehrPerspektiven.

I have strong analytical skills and determination to achieve targets and like working in multicultural settings. I strongly believe in long life learning and have undergone additional studies (coaching, consultancy and mediation) in order to professionalize my skills and to be prepared for new opportunities and challenges.

Professional Career

8 years independent consultant, trainer and mediator

Co-founder of mehr Perspektiven.

Some of my activities see below:

- Since 2016 working as imaging technical consultant for IFC (World bank) projects
- Since 2015 responsible Manager and Trainer for Seminare & Training at the SDI in Munich.
- Supporting the restructuring and change process in a big German hospital group (Malteser Group) with mediation skills and coaching of the CFO and key position holders.
- 2014 consultancy for a radiology company :new go to market concept and sales strategy
- 2013/14 Project manager and consultant to rebuild a radiology department in a privat rehabilitation clinic in Germany
- 2011-2013 consultancy and ad interim manager for an export department in a Cardiology Company in Heilbronn Germany and Maastricht Netherland
- 2011/12 project management for business development to design and establish a screening program for women healthcare as a consultant for an international imaging company in the Middle East, Africa and Asia
- 2010/11 Special assignment as project manager with mediation skills, for a distributor alignment.
- Consultant and project Manager in the ME (Syria, Jordan and Saudi Arabia). Alignment successfully completed and leading to amicable tri-party agreements.

24 years of Healthcare Industry Career

- 2003 2011 Senior Business Line Director Diagnostic and Interventional x-ray in EMEA Responsible for People and Budget, go to market strategy and distributor election in C&EE, Scandinavia, ME and Africa.
- 1997 2002 Director Marketing and Sales Support C&EE. Managed the Marketing and Support Center for Imaging System, (diagnostic and interventional x-ray, CT, MRI, US) and Medical IT
- **1993 1996 Business and Sales Support Manager Hamburg** for Cardio-Vascular, Urology, Lithotripsy, Diagnostic and interventional x-ray, Mammography

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• 1986 – 1992 Application Specialist Radiology, Angiography & Cardiology, Urology and CT Responsible for training of key opinion leaders and application specialist in the hospitals for image quality processing and dose management.

12 years Hospital Career

- 1984 1986 Leading and teaching Technologist (MTR) in the Radiology Department of a regional 800 bed Hospital, providing clinical radiology, angiography and CT diagnostic to all medical disciplines including intensive care and surgery for stationary and out patient service.

 Trainer for nurses at the hospital school and for MTR in other hospitals.
- 1975 1984 Radiographer Medizinische Hochschule, University clinic of Hannover

1979 -84 Worked in the Clinical Radiology Department, providing Radiography, Mammography, Fluoroscopy, CT and MRI, Urology and Lithotripsy, Intensive care, Surgery and Cardio Vascular applications. 1977-1980 Radiographer in the department of Oncology and Radiotherapy working on Cobalt and Linear Accelerator therapy including dose planning and quality management

1975 – 1977 Successfully studied and finished as certified Medical Radiation Technician