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Profil Heidrun Wehmeyer

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Heidrun Wehmeyer is a systemic consultant, coach and mediator for people and organizations. She coaches managers and experts, and consults enterprises on change management, globalization processes, as well as on the development of international teams.

As a certified mediator she supports conflict resolutions between various parties in business and social context (e.g. between suppliers and international contractors, between various parties in complex post merger processes and between suppliers and their distributors). For all these tasks, Heidrun Wehmeyer can rely on her extensive experience in profit and non-profit organizations in the health and medical technology industry, hospitals and distributor management.

For 18 years she has held management positions with responsibilities for international teams and budgets in the areas of marketing, sales and service, as well as for training in Central and Eastern Europe, Scandinavia, Middle East and Africa.

As consultant and mediator she strives to capture the entire situation taking an integral approach, listening to all parties, and appreciating all proposals without any bias. In an international framework, she places particular emphasis on taking into account the diversity of the participants and the complex conditions, which often requires exploring entirely novel solutions.

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Furthermore, Heidrun Wehmeyer attaches great importance to a constructive management style by

including the relevant environment and all stakeholders like related departments and customers into

her considerations. Her consultancy work extends over the entire process starting with the initial

concept, including the implementation process, leading to the final phase, when all targets have

been achieved. Where necessary, she adapts the concept and/or the implementation to optimize

results. In her opinion, consultancy stands for developing and implementing visions without losing

touch with reality and practicality.

This dual principle is demonstrated by the different positions she has held during her career and in

her strive for constant personal development. She has studied all applications in medical technical

imaging from scratch and has held multiple positions with responsibility for various areas. She has

experience in business, in research and development and in the various application on customer

side.

Throughout her career she has further broadened her expertise in numerous seminars and

workshops and now applies her knowledge and skills in her present independent consultancy,

coaching and mediation activities. Her customers will benefit from the combination of her vast

knowledge base combined with her extensive practical experience both in clinical and business

environment.

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